



**WHITE PAPER v0.12**

# THE **VISION**

SBET is an independent betting platform running on the blockchain, where no KYC is needed, and participants can create their own betting pools including in the metaverse.



# THE **VISION**

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The SBET platform has as goal to establish an anonymous, and straight forward solution for the sport betting industry. SBET seeks scalability and flexibility, allowing small betting businesses and single users to have more control over their own bets and transactions. The use of metaverse and NTFs betting are also in the scope of the SBET platform.

Participants can bet on existing events, create their own events or join as bidders. Optionally participants will be able to donate a desired amount to charity and NGOs. There is no man in the middle interaction on the SBET platform.

# THE **PROBLEMS**

## Privacy and data protection

Data breach at US restaurant and gambling chain Dotty's may have leaked sensitive customer information

Jessica Haworth 07 September 2021 at 11:06 UTC

<https://portswigger.net/daily-swig/data-breach-at-us-restaurant-and-gambling-chain-dottys-may-have-leaked-sensitive-customer-information>

**A hacker is allegedly selling data of 500,000 Betway UK customers, with 10,000 records leaked at almost no cost. The data can be abused in sophisticated spear-phishing attacks to target online gambling players.**

**Ax Sharma** January 12, 2021 2 min read

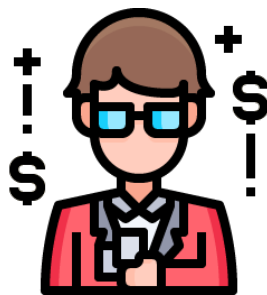
<https://securityreport.com/data-of-500000-betway-gambling-customers-being-allegedly-sold-on-hacker-forum/>

## MORE PROBLEMS



### Betting scams & frauds

Many casinos and end users are target of cyber crime and fraud organizations. Bad actors will very likely attempt to steal customer private data. Some fraudsters will trick the participants and steal their money or accounts.



### Biased & rogue regulators

In many countries betting laws are complex, with numerous federal- and state-level regulations. In other countries, such laws are abused by corrupt states, other countries act as monopoly in the industry, while in some is illegal.



### Lack of Transparency

In the context of online sports betting, two things of major concern are fairness and transparency. Participants want to know that there are no anomalies that may affect outcomes over the long-term.

# THE **SOLUTION**



**No need of KYC process** to join the platform, all you need is a wallet, thus no sensitive data is required nor stored in the SBET platform. The anonymity of participants are preserved and so their privacy.



**Instant and fast pay-outs.** Ensuring pay-out is also something that the blockchain can solve through the use of smart contracts. If a betting club or company gets closed the pay-out process won't be affected.



**No restrictions.** SBET is a permissionless platform, meaning anyone can join, without any geo restrictions and participants have no betting amount limit.



**Fair and transparent.** No one can manipulate the logic of the platform. Everyone can see what is happening under the hood. A distributed immutable ledger could track that the pay-outs of a game correspond to the long-term frequency of those outcomes.

# THE **COMPETITION**

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SBET aims to have the best of all the 3 worlds.

## Offline market

### **PROS**

- Quick withdrawals
- No payout refuses
- No sensitive data required
- Multiple bonuses available

### **CONS**

- Limited betting scope
- Its' not 24/7 available
- User needs to be on site
- Risk of conflict or violence

## Online market

### **PROS**

- Betting from home
- 24/7 availability
- Fees are not too high
- Very broad betting scope

### **CONS**

- Geo blocking
- Requires sensitive data
- High risk of scam and frauds
- Payments can be refused

## Crypto market

### **PROS**

- It's easy, safe and secure
- Transactions are immutable
- Users can bet anonymously
- The platform is permissionless

### **CONS**

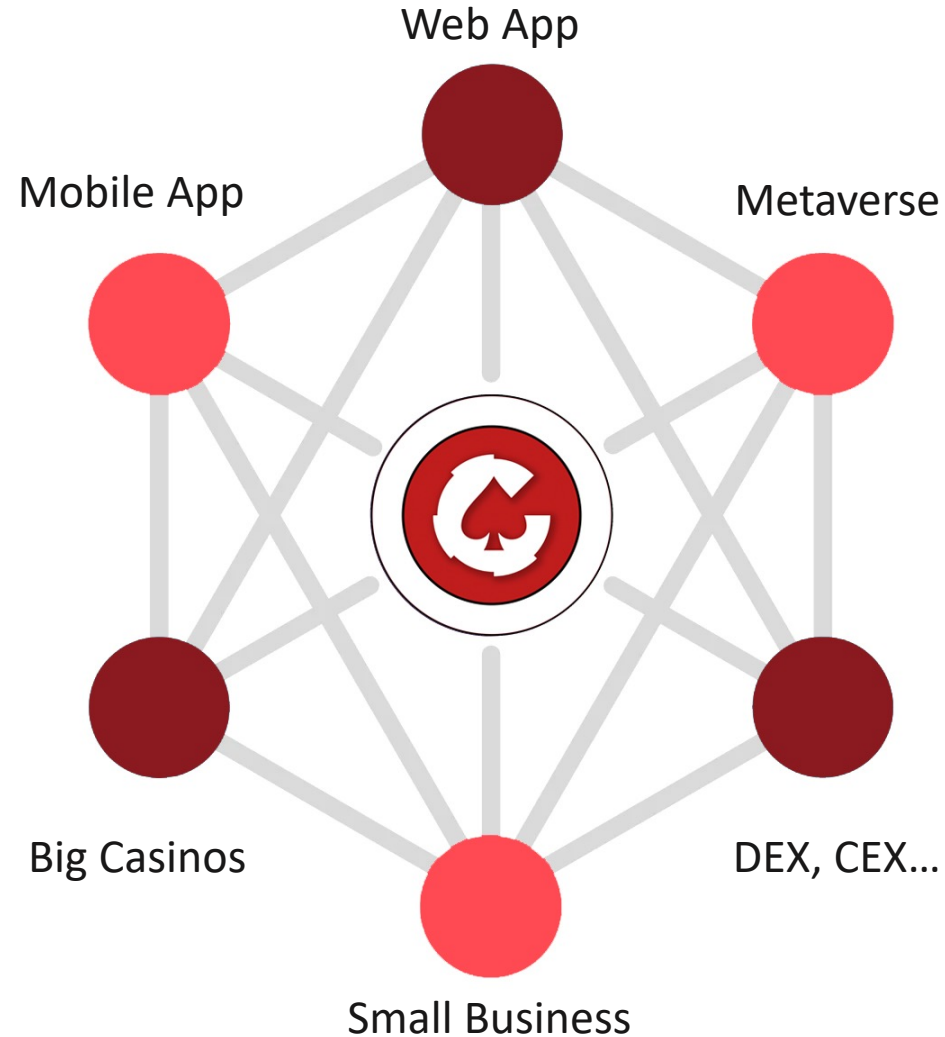
- Poor user experience
- Risk of pump and dump
- Lack of features in the app
- Fewer sport category to bet

# THE SBET PROTOCOL

The final goal is to offer interoperability between different technologies so, that users can interact to each other regardless of their platform.

Think of the SBET protocol as a DAO leveraging ETH 2.0 scalability and speed.

The protocol should be easy to implement on other crypto related apps.



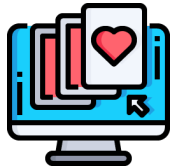


# OUR **FEATURES**



## No betting **Limit**

SBET allows participants to bet the amount they want.



## NFT **Market**

NFTs can be used as collaterals and assets.



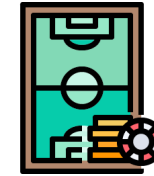
## Donation **Pool**

Participants can donate if they feel so, of course the donators stay anonymous



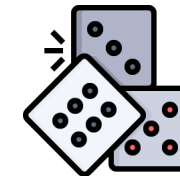
## DeFi **Loans**

SBET aims to leverage the power of DeFi loans to increase the profit scope.



## Rich **APIs**

SBET aims to have access to the best betting APIs available.



## Custom **Events**

The SBET platform will allow participants to create their own betting pools.



## No **KYC!**

Connect your metamask wallet and enjoy the broad choice of betting.



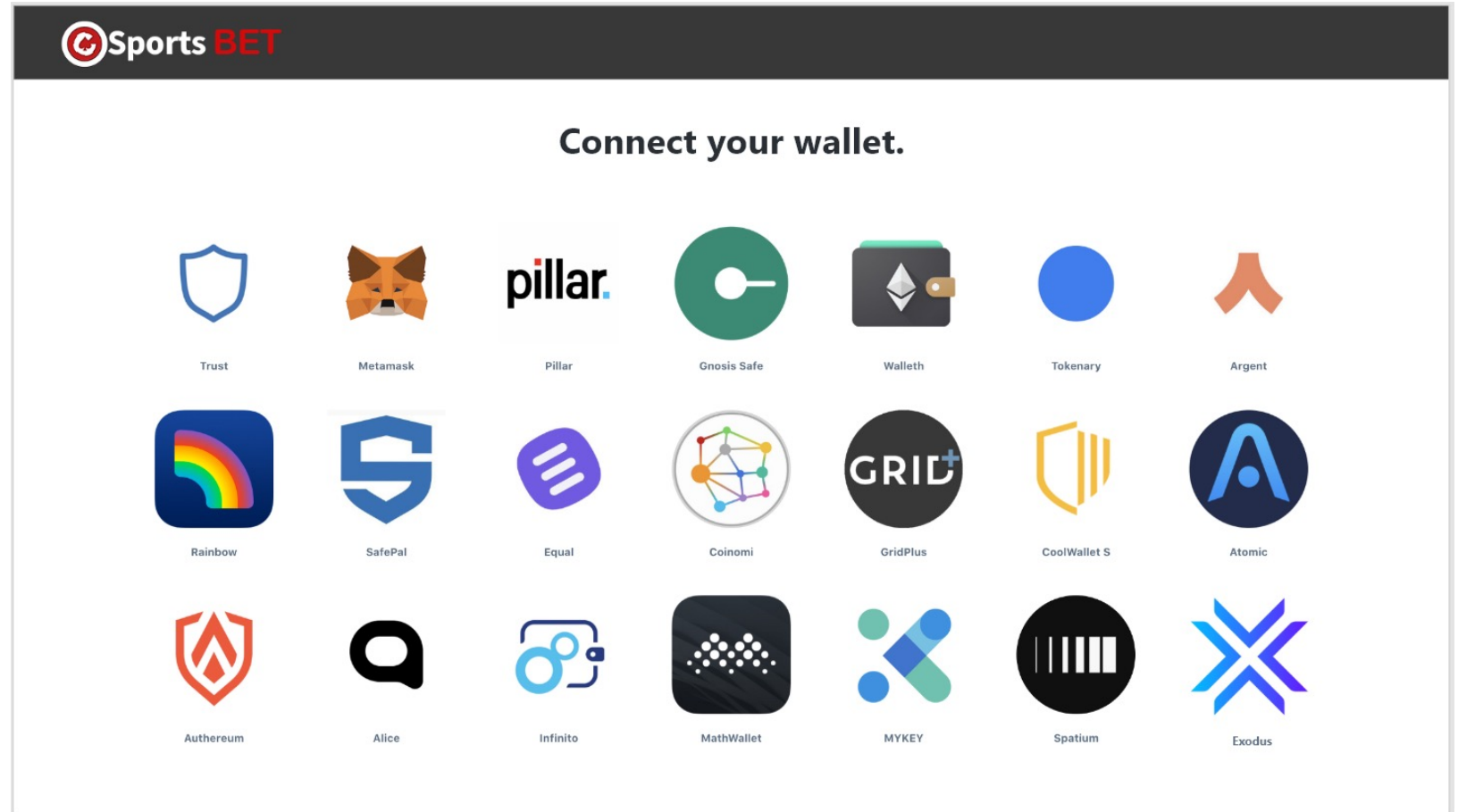
## Token **Swap**

To avoid massive pump and dump, the betting will be done with the SBET token.

# OUR FEATURES

SBET will aim to allow different wallets to be connected, and not only metamask

Even in the metaverse or in the TV apps!



# THE **METAVE**RSE

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The metaverse will bring real time 3D content and experience to almost every person connected to the internet.

Gaming and Sports will be one of the most consumed content on the metaverse. Meeting famous athletes and interacting with them, joining them in sports events.

Thanks to 5G being deployed world wide, users will be able to enjoy real time content without any problems. It's a multi trillion dollar opportunity waiting to be explored.



# THE **METAVE**RSE

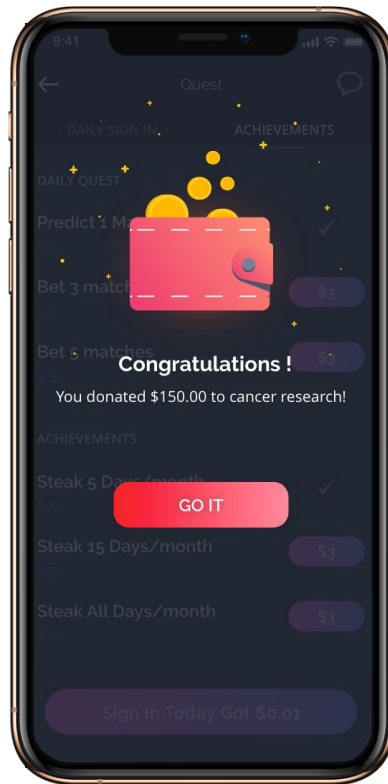
The metaverse massively boosts commercial interoperability. Allowing real time shopping and advertisement take another level.

Users would be able to create their own sports avatar, socialise, co-watch, party, purchase sports equipment, trade NFTs, work and participate in gaming in this virtual sports arena, and of course have a different betting experience.

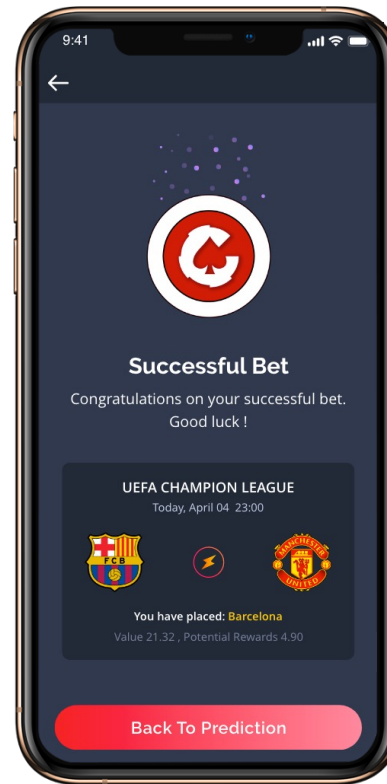
Special cameras are used to improve users experience.



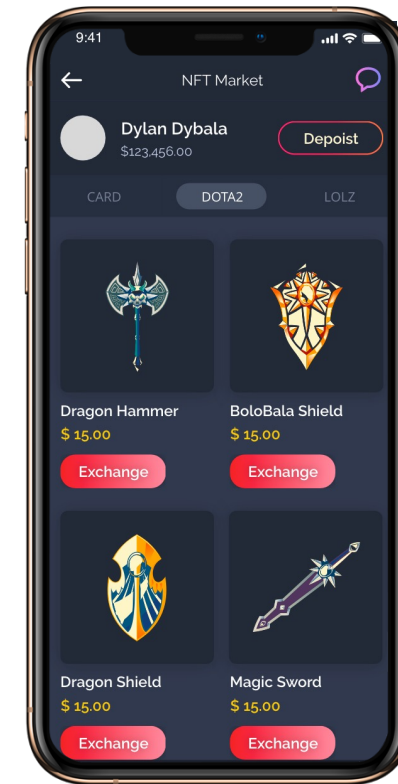
# THE MOCKUP



Donation pool

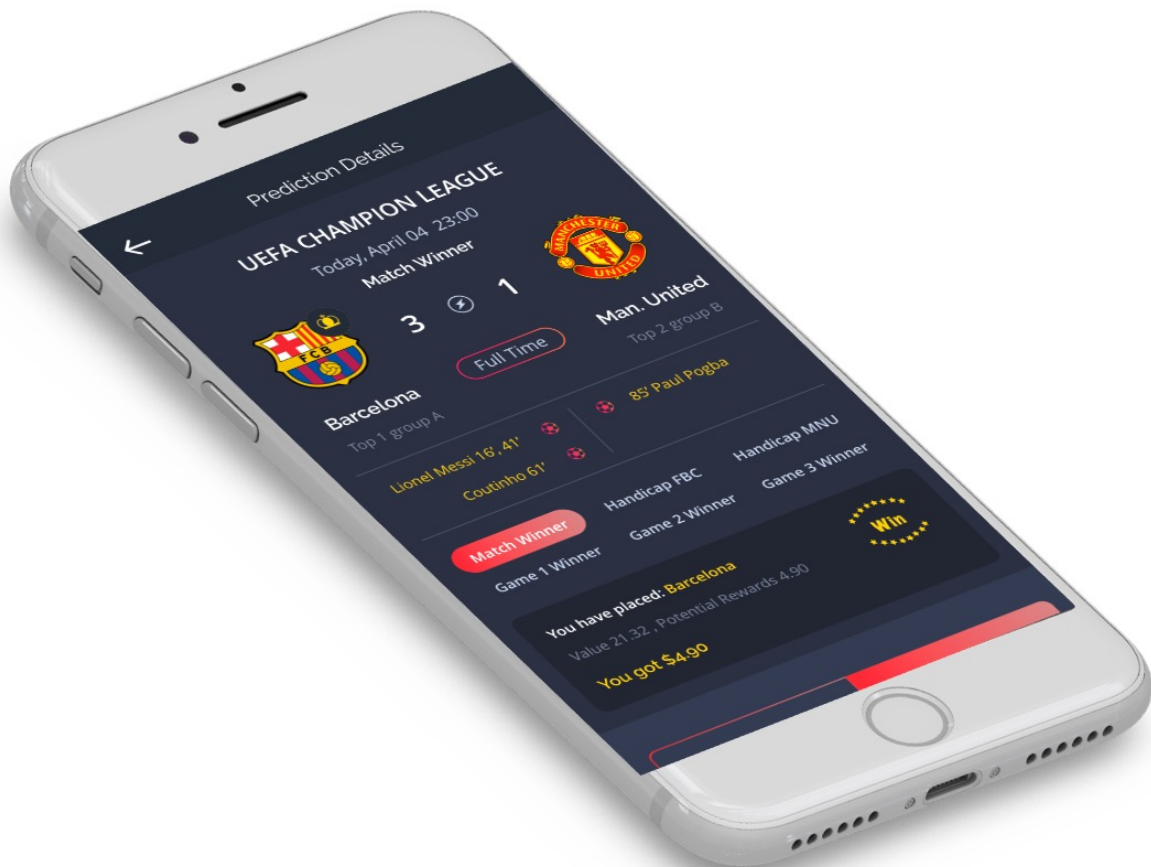


Betting app

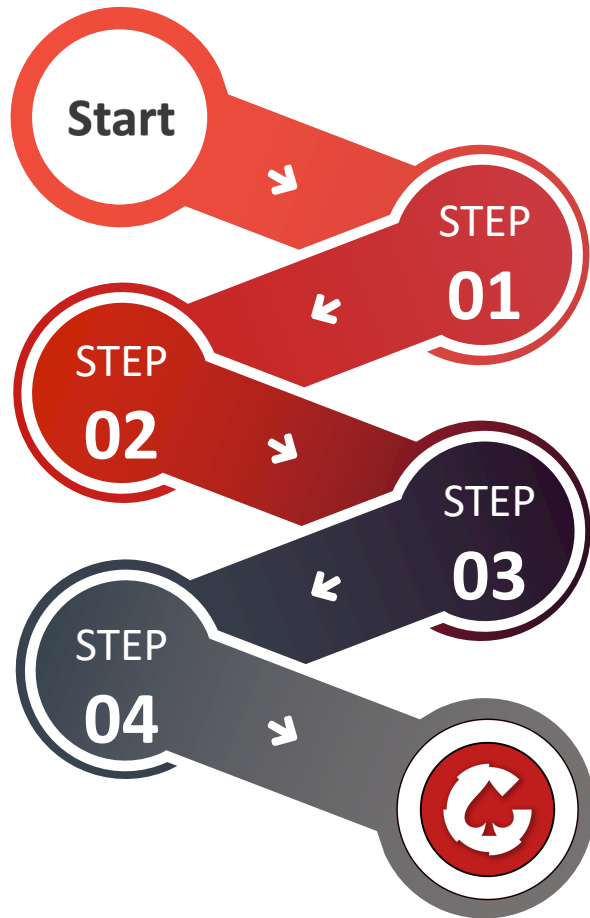


NFT Market

# THE MOCKUP



# THE GOALS



## Step 1 **Smart Contract**

The development of the SBET platform smart contract



## Step 3 **DeFi loans**

Implementation of DeFi loans in the SBET platform.



## Step 2 **SBET mobile App**

A mobile app which interacts with the SBET smart contract.



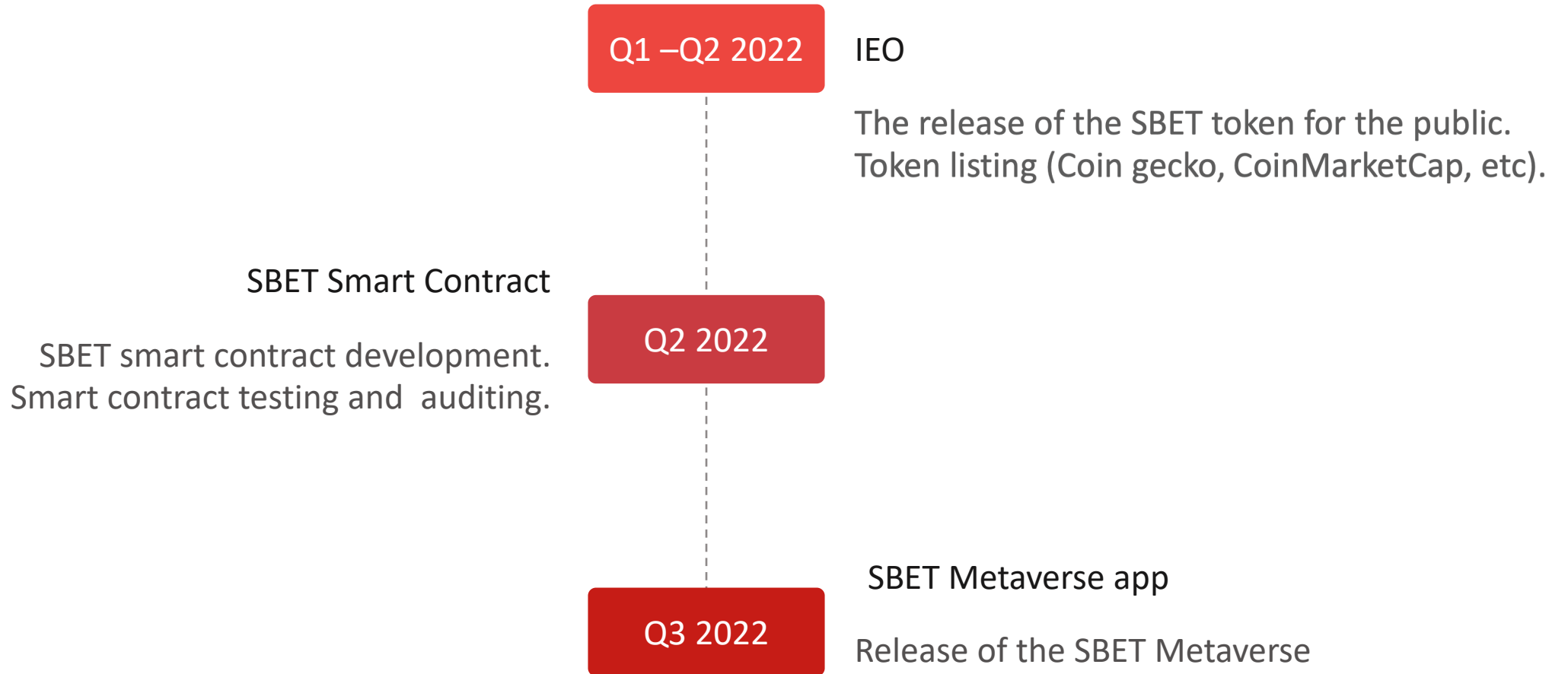
## Step 4 **Donation pool**

Implementation of a donation smart contract in the platform.

## Sports betting in scope:

Alpine Skiing, American Football, Aussie Rules, Bandy, Baseball, Basketball, Biathlon, Boxing, Brazilian Jiu-Jitsu, Capoeira, Cricket, Cross-Country, Cycling, Darts, Electronic Sports, Floorball, Formula 1, Gaelic Football, Gaelic Hurling, Golf, Handball, Ice Hockey, Karate, MMA, Motorcycle Racing, Rocket League, Rugby, Ski Jumping, Snooker, Soccer, Stock Car Racing, Surf, Table Tennis, Tennis, Thai Boxing, Volleyball, Water polo.

# THE TIMELINE





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Q1 2023

SBET Mobile App Release

The release of the SBET mobile app for the public.

SBET Web App

Q3 2022

The release of the SBET mobile app for the public.

SBET Research

Q4 2023

More future proof features for the SBET app

# THE **TOKEN**

Total Supply:  
**3 500 000 000**  
3.5 billion tokens

**Max Supply:**  
**3 500 000 000**  
3.5 billion tokens

Token name: **SBET**  
Token Type: **ERC20**



**3 %**

Dev, Marketing & Bounty

**10 %**

SBET Team

**8 %**

IEO

**3 %**

Pre-sale

**76 %**

Public sale

Contract URL:

<https://etherscan.io/token/0x2ed2cc2c858a8a8219fd2f2d9e170285dbd02756>

# THE TEAM

One man army doing all the work at the moment.



**Bruno Schmid**

Project Owner

17 + years in information technology,  
9+ years working in cybersecurity.  
4+ years blockchain development  
4+ year finance experience.

[www.linkedin.com/in/schmidbruno/](https://www.linkedin.com/in/schmidbruno/)

# SOCIAL MEDIA

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Website: <https://sbettoken.org>

Instagram: <https://www.instagram.com/sbettoken/>

Facebook: <https://www.facebook.com/SBET-Project-100438948937445>

Twitter: <https://twitter.com/sbettoken>

Telegram: <https://t.me/sbettokenGroup>

Discord: <https://discord.gg/VD7xaKkr>













LinkedIn: <https://www.linkedin.com/groups/9062839/>

Reddit: <https://www.reddit.com/r/SbetProject/>

Github: <https://github.com/sbet-token/>

# THANK YOU

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